



BRICK *by* BRICK

A Newsletter of the IIMA Archives

VOLUME 1 ISSUE 1 SEPTEMBER 2022



IN THIS ISSUE

- Welcome to IIMA Archives
- The Pioneers
- History of Sports at IIMA
- Louis Kahn and IIMA Campus
- Virasat - The Heritage Club
- '310, Camp Road', IIMA's First Home
- The Lalbhai Dalpatbhai Museum, Ahmedabad
- News and Events

IIMA ARCHIVES

DORM 15 (GROUND FLOOR), MAIN CAMPUS,
IIM AHMEDABAD, VASTRAPUR, AHMEDABAD - 380015
PHONE: +91-79-7152-7528 | EMAIL: archives@iima.ac.in
WEBSITE: <https://archives.iima.ac.in/>

Welcome to IIMA Archives

We are pleased to announce the launch of 'Brick by Brick', the newsletter of the IIMA Archives. The Indian Institute of Management Ahmedabad (IIMA) was founded in 1961, and has emerged as a world-class management education institute. The IIMA Archives was established in November 2017 to preserve institutional and architectural memory, and periodically disseminate historical information about the institute to the IIMA community and the general public.

The Archives has completed the identification and the organization of the material pertaining to the first 30 years of the Institute's existence (1961-91). It launched 'Brick by Brick', a permanent exhibition displaying features of the early life of the Institute, on November 10, 2021. It is now collecting and organizing material related to recent years.

The IIMA Archives aims to strengthen IIMA's brand and identity through a digital connect with the stakeholders of IIMA, that focuses on the history and legacy of the Institute. In the long run, it hopes to become a Business History Research Hub, a small beginning towards which was made with documents and directories related to Indian business history.

The newsletter will be brought out at the end of every quarter. This first issue offers fascinating insights into the rich history of IIMA: Who were the key early institution builders? How did the campus become an iconic site? What sports activities did our students enjoy in the early days? Did the institute really begin in a rented house? Do our students care for our heritage? In addition, in line with our efforts to network with other heritage-related organizations, we feature the Lalbhai Dalpatbhai Museum, a landmark of Ahmedabad city. We hope you enjoy reading this issue.



Hardi Shah (Archives Assistant, left) and Abhishek Mishra (Archivist), examining the notes that the graduating students of 2022 wrote to their 'future selves'-these notes have been preserved and will be released in 2047.

IIMA Archives Committee

Prof. Vijaya Sherry Chand, Chairperson
Prof. Chinmay Tumble, Member
Prof. Saral Mukherjee, Dean-AER (Ex-officio)
Dr. B. B. Chand, Librarian (Ex-officio)

IIMA Archives Team

Mr. Abhishek Kumar Mishra, Archivist
Ms. Hardi Shah, Archives Assistant

Design & Production Assistance

Vikram Sarabhai Library, IIMA
Communication Department, IIMA

Cover photos: Louis Kahn Plaza, IIMA Main Campus (TOP), International Management Development Centre, IIMA New Campus (BOTTOM)

OUR FOUNDERS AND BUILDERS

The Pioneers

IIMA has crossed 60. But it remains youthful and vibrant. Ever since it was set up in the early 1960s--a period of great anxiety about nation building, it has responded positively to the demands made on it by a changing environment. This issue of 'Brick by Brick', the first, introduces you to a few personalities who have made such a happy state possible, with their ability to envision an institute, and nurture it during the critical first

"Ever since it was set up in the early 1960s--a period of great anxiety about nation building, it has responded positively to the demands made on it by a changing environment."

decade of its existence. Our foremost debt is to Dr. Vikram A. Sarabhai (1919-71), the illustrious physicist and space research pioneer. He was also a great institution builder, and when an opportunity to set up an institute for the emerging and alien discipline of 'management education' arose, he quickly seized it and translated the idea into a brick-and-mortar institution. He served as the honorary, part-time director of IIMA for a little over three years (1962-65). Given his deep engagement with India's science and technology, space and nuclear power programmes, one wonders how he found time for the institute.

Perhaps he realized the potential of management education long before others did. In this task of envisioning and building IIMA, he was assisted by two other key figures of Gujarat. Kasturbhai Lalbhai (1894-1980), another pioneer in public policy and institution building, was instrumental in enlisting the support of local industrialists for the idea of a management education institute. He served on the Board of Governors of IIMA for several years, playing a crucial role in developing the campus infrastructure. Dr. Jivraj N. Mehta (1887-1978), a renowned physician, freedom fighter, administrator and the first Chief Minister of Gujarat, was the first Chairperson of the Board of Governors, and ensured that IIMA received enough land for its campus.



1st Row (Left to Right): Ravi Matthai, Louis Kahn, Balkrishna Doshi, Anant Raje
2nd Row (Left to Right): Kasturbhai Lalbhai, Vikram Sarabhai, Jivraj Mehta, Kamla Chowdhry
3rd Row (Left to Right): Prakash Tandon, Douglas Ensminger, Warren Haynes, Harry Hansen

IIMA represented an early version of a public-private partnership among the state and central governments, and local business interests. But there were two 'foreign hands' making the partnership truly international in practice. Dr. Douglas Ensminger (1910-89), a rural sociologist, and the Ford Foundation's representative in New Delhi, was keen on management education through autonomous institutes that were outside the university system. The Ford Foundation partnered with the government's Ministry of Scientific Research and Cultural Affairs to develop management education with the support of American universities. This led to a substantial grant to IIMA, enabling the institute to partner with the Harvard Business School (HBS) for a five-year period, 1962 to 1967. HBS sent some of its faculty members to IIMA to teach and also trained over twenty IIMA faculty members. Prof. Harry Hansen (1911-92) played a key role in developing the partnership with IIMA. Prof. Warren Haynes (1921-72), Faculty of Managerial Economics, served as the Project Director of the HBS team (1963-65) to IIMA and wrote the first case to be registered at IIMA.

Another international dimension was added to IIMA's development when the Estonia-born American architect Louis I. Kahn (1901-74), was chosen by Vikram Sarabhai and Kasturbhai Lalbhai as the campus architect. He began his work in November 1962, and actual construction on the iconic IIMA campus began on September 9, 1964. The first buildings built were some faculty houses and dormitories (student hostels). The main academic complex soon followed. Kahn was assisted by the well-known Indian architects, Balkrishna V. Doshi and Anant Raje.

Finally, we come to three people who established many of the internal processes that IIMA continues to follow to this day. These individuals ensured that the institute developed a culture of excellence. Dr. Kamla Chowdhry (1920-2006) was a pioneering management educationist, institution builder, researcher in the field of organizational behaviour, and the first faculty member of IIMA. During Vikram Sarabhai's tenure as honorary director, she handled the daily affairs of the institute-in a note to the Board of Governors dated April 30, 1964, Sarabhai wrote, "I have been the part time Honorary Director of the Indian Institute of Management since its creation almost two years ago. During this period, the full-time responsibility has mainly been carried by Dr. Kamla Chowdhry..." Dr. Chowdhry spent a year at the Harvard Business School (1961-62), working with Prof. Harry Hansen on the academic and faculty recruitment plans for IIMA, before formally joining IIMA in July 1962. She helped design IIMA's highly successful Three-tier Executive Education Programme. She left IIMA in 1972 and after working with the Ford Foundation India Office for some time, moved on to public policy consultancy revolving around institution building, environmentalism, women's rights and Gandhian philosophy. Mr. Prakash Tandon (1911-2004) was one of the leading business leaders of twentieth-century India, a pioneer in professional management and the first Indian Chairman of Hindustan Unilever Limited (then Hindustan Lever Limited). He was appointed to the IIMA Board of Governors in 1962 and was the Board's second Chairperson from 1964 to 1969. Ravi J. Matthai (1927-84) was the first fulltime director of IIMA (1965-72). He received his Bachelor of Arts (Honours) in Economics from the University of Oxford. After a stint in a private firm in Kolkata he became professor of marketing at the Indian Institute of Management Calcutta, before moving to IIMA as director in August 1965. Many observers have highlighted his strong faith in faculty governance, academic freedom and autonomy tempered with accountability, self-regulation, and self-renewal, best captured in this extract from a 1968 speech: "The establishment of an educational institute is an act of faith. The trust we need is the trust required of such an act of faith. This trust is translated into the freedom given us. The freedom to do what we think is appropriate; the freedom to do it the way we think it appropriate; the freedom to experiment and innovate; the freedom to plan and determine the rate and direction of our progress. This is the source of our motivation and creativity."

Many others-faculty members, staff members, students, alumni, and other well-wishers, contributed to strengthening IIMA during entered its early years. Their unselfish work, added to the contributions of those discussed earlier, set the foundations for an institute that would soon be called upon to respond to many influences, including internationalization of business, globalization and the information technology explosion, that changed management and management education significantly. How the institute managed

to do this, however, is another story. Please visit the IIMA Archives website: archives.iima.ac.in, for more stories on the six decade-long journey of IIM Ahmedabad.

CONTINUITY AND CHANGE

History of Sports at IIMA

"In fact, there was a time when some members of our staff were recruited because of their footballing prowess!"

The sport that captivated the campus from the 1970s through the 1990s was football. IIMA had a dedicated men's football team consisting of staff and a few students who participated in leading local tournaments such as the 1st Division League Trophy of the Ahmedabad District Football Association and Paulin Cup. Mahindra & Mahindra would host an open football tournament on our campus grounds (in an area now part of the New Campus). In fact, there was a time when some members of our staff were recruited because of their footballing prowess!

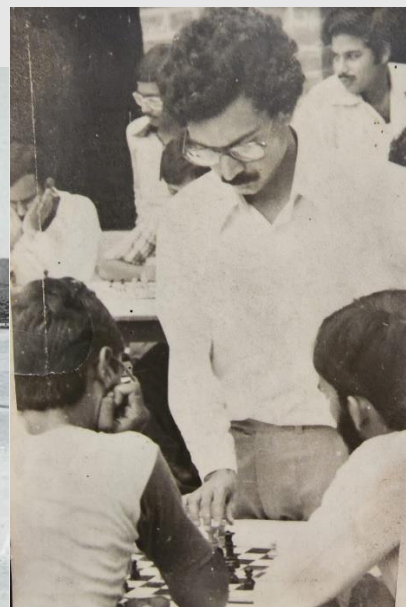


Football at IIMA (1970s)

Outside football, there were the usual suspects: badminton, cricket, carrom, table tennis, tennis, and volleyball. Basketball was popular among men and women. Field hockey was rare. Chess was quite popular in the 1970s and 80s. For a while, skating was in the air, and for decades, Frisbee has haunted the lawns of the Louis Kahn Plaza. Cycling has slowly started gaining traction.



*(Left) A 1982 picture of the Basketball Court, in front of Dorm 18 (now part of the cricket ground)
Photograph by Pranlal Patel (IIMA Archives Collection)*



(Right) Siddhartha Chib, PGP 1980-82, playing simultaneously against a number of players at a simultaneous chess event on campus (1981)

Inter-IIM sports tournaments began in the 1970s. From 2006-07, SANGHARSH, a student competition among the IIMs at Ahmedabad, Bangalore, Calcutta, and Lucknow, has been a keenly awaited annual event. SHAURYA is an Ahmedabad inter-collegiate competition. YALGAAR, and AAKROSH are intra-IIMA events. Students have had a chance to showcase their talent in table tennis, tennis, badminton, cricket, football, volleyball, basketball, chess, frisbee, and several other events in these tournaments.

The Professor M N Vora Indoor Sports Complex on the Main Campus, which has a built-up area of 12500 square feet, was inaugurated by Dr. Vijaypat Singhania, Chairperson, IIMA Board of Governors, on March 23, 2012. It was built with a substantial donation from the PGP 1989 batch. It is named after Prof. M. N. Vora, who taught Marketing to generations of alumni, and who passed away in 2007. The complex has badminton courts, table tennis facilities, a billiards room, an air-conditioned squash court, and other facilities. The Main Campus also has a Yoga Centre.



Inauguration of Professor M N Vora Indoor Sports Complex by Dr. Vijaypat Singhania, Chairperson, IIMA Board of Governors, March 23, 2012



Inauguration of New Sports Complex by Prof. Errol D'Souza, Director, IIMA, September 8, 2022

A new sports complex on the New Campus was inaugurated on September 8, 2022. It has badminton and squash courts, and a swimming pool. A state-of-the-art gym, steam and sauna rooms, table tennis facilities, a Yoga room, a football ground and a jogging track will be added soon. With all these facilities, it is not surprising that sporting activity is an important aspect of campus life for the IIMA community.

STORIES THE ARCHITECTURE TELLS US

Louis Kahn and IIMA Campus

"The plan comes from my feelings of the monastery. The idea of the seminar classroom and its meaning of 'To Learn' extended to the dormitories comes from the Harvard Business School."

Many architects have contributed to the design and development of the IIMA campus. But the work of Louis Kahn, IIMA's first principal architect, has perhaps contributed the most to the iconic status that the campus enjoys today. His imposing red-brick complex instils in the viewer a sense of awe and wonder; the interplay of light and shade, the spacious corridors, the open spaces, the well laid out green lawns lined by brick paths, and the multitude of arches supporting the structures, all contribute to this experience. The closeness of the students' dormitories to the academic complex-the two blocks connected by a series of arched corridors and landscaped courts-helps students take the academic dialogue into non-academic spaces.

The search for an architect began soon after the Institute was set up. On August 3, 1962 Kasturbhai Lalbhai, who was heading the Building Committee informed the Board of Governors that the National Institute of Design would undertake the design work. It would appoint Louis Kahn as "foreign consultant and principal architect", and Balkrishna V. Doshi as the "Indian consulting architect". Anant Raje assisted in the work, and after Kahn's death in 1974, completed many of the originally planned buildings.

Louis Kahn was born in 1901 in Estonia; his family emigrated to the USA when he was very young. He graduated with a degree in architecture from the University of Pennsylvania, and worked on several projects before joining Yale University in 1947 and the University of Pennsylvania in 1957 where he taught until his death. The philosophy behind his design for IIMA is best expressed in his own words: *"The plan comes from my feelings of the monastery. The idea of the seminar classroom and its meaning of 'To Learn' extended to the dormitories comes from the Harvard Business School. The unity of the teaching building, dormitories, and teachers' houses-each its own nature, yet near each other-was the problem I gave myself. The lake between student and teacher is one way of distance with little dimension. When I found this way, the dormitories tended psychologically to break away from the school, though it has no appreciable distance from it."* Kahn first visited IIMA in November 1962; and campus construction began on September 9, 1964.



A 1985 picture showing a demonstration arch (on the right) built by Louis Kahn when campus construction began. Behind the arch faculty houses (right) and student dormitories (left) are visible.

The architectural legacy of Kahn was carried forward into the 'New Campus' that came up after 2000. A major part of this part of IIMA has been designed by the well-known architect Bimal Patel. The buildings use exposed concrete but, in a tribute to Louis Kahn, ensure a correspondence with his rigid geometry and simplicity, his characteristic "reticence of the architectural language" and the austerity of his large blank walls. Other architects who have contributed to the New Campus include Rahul Mehrotra of RMA Architects and Arcop Associates Pvt. Ltd. The contributions of all these architects have made the campus a beautiful space to live and work in, but Louis Kahn's work set the tone for excellence, innovation and boldness that characterizes not just the architecture but the Institute as a whole.

STUDENTS' CORNER

Virasat - The Heritage Club

" But perhaps the best stories are those that one tells oneself while visiting these sites and reimagining them, and while interacting with people and participating in their cultural activities."

There are so many stories one can recount about the city which hosts IIMA. About how Ahmed Shah founded today's Ahmedabad in 1411. About the earlier avatars of the city in the form of the hamlets Ashaval and Karnavati. About the variety of political dispensations up to the time of Indian independence-the Gujarat Sultanate, the Mughals, the Marathas and the British. About its deeply mercantile character. About its famous business leaders, its textile mills and its entrepreneurial genetic code. And about the Sabarmati Ashram, Gandhiji's home for many years. The state

of Gujarat, of which Ahmedabad is the commercial hub, likewise, offers a number of stories. Some, such as the legends of Lord Krishna and Dwarka, and the Indus Valley Civilization sites of Dhola Vira and Lothal, take us back to antiquity. Others, such as the Patan Step Well (which our new 100-rupee note so gracefully carries), give us a glimpse of our rich architectural legacy. But perhaps the best stories are those that one tells oneself while visiting these sites and reimagining them, and while interacting with people and participating in their cultural activities.

It was this sentiment that drove Abrar Ali Saiyed, a student of the doctoral programme at IIMA, to take his friends on a walking tour of the old ("walled") city during the holy month of Ramzan in July 2012. The visit was a chance to participate in the traditions of Ramzan. Soon, other students, driven by a passion for our historical and cultural legacies, supported the idea of doing such activities regularly. Abrar tried to build a platform for these passionate souls that would be able to conduct such activities for the IIMA



The Heritage Club organized a visit to the Indus Valley Civilization site Lothal on October 13, 2013. Abrar Ali Saiyed is fifth from left.

Photo: Nitesh Sinha

community. The 'Heritage Group' was thus formed, and it officially became a part of 'student activities' on October 2, 2013.

This 'Heritage Group', over the years, has organized a number of city walks, and has collaborated with a number of stakeholders, including restaurants offering authentic local cuisine, publishers of tourist guidebooks, and art connoisseurs through whom artists, singers, musicians and dancers have been invited to IIMA. In April 2020, the 'Heritage Group' was renamed "Virasat", a word that means heritage in many Indian languages. Virasat will continue to work to bring our students and community closer to their roots. The possibilities are infinite, and so is our passion for our heritage and culture.

Neha Swami, Coordinator, Virasat - The Heritage Club of IIMA

SEPIA ECHOES

'310, Camp Road', IIMA's First Home

310, Camp Road, Shahibaug, Ahmedabad-4. This was the first address that IIMA could call its own. For a little over three years, from June 1962 to mid-1965, IIMA operated out of a rented bungalow at this address. As the formalities related to the setting up of the Institute were being completed in 1961, a search for a temporary location for IIMA got underway. At that time, Vikram Sarabhai was staying in his family home, 'Retreat', in Shahibaug, and IIMA's location was just "IIMA, c/o Vikram Sarabhai, Retreat." IIMA's Planning Committee, in a meeting on January 28, 1962 decided that "the house of Mrs. N. Bakubhai Charity Trust in Shahibaug might be hired." Nirmala Bakubhai belonged to a business family of Ahmedabad, and on her death, her house passed to the Trust. The Planning Committee authorized Vikram Sarabhai to work out the details, including the amount of rent to be paid. Dr Sarabhai got an official of the Government of Gujarat to inspect the bungalow and identify the repairs that were needed. He then wrote to Gautam Sarabhai, the managing trustee of the charity on February 26, 1962 regarding the hiring formalities. The institute occupied the bungalow in June 1962. The Board meeting held on August 3, 1962 seems to have been the first major meeting held at the new premises. The house was initially hired for a period of one year, and then the contract was renewed periodically up to June 30, 1965. For the first year (1962-63), a provision of Rs. 13,000 was made for rent; for the full year 1963-64, the rent paid was Rs. 22,800. The bungalow had a first floor which housed the faculty seating and the library, and a ground floor given over to administration.

"310, Camp Road was the host for a number of significant meetings and discussions. A number of administrative decisions, early faculty member recruitment, the initial formalities of partnering with the Harvard Business School and the Ford Foundation, and the launch of the first PGP in Business Administration in 1964, were some of the highlights of this period."

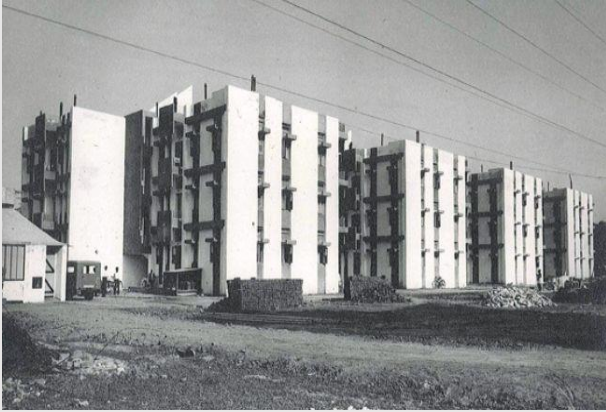
310, Camp Road was the host for a number of significant meetings and discussions. A number of administrative decisions, early faculty member recruitment, the initial formalities of partnering with the Harvard Business School and the Ford Foundation, and the launch of the first PGP in Business Administration in 1964, were some of the highlights of this period. Since the Institute did not have a campus, flats belonging to the Gujarat Housing Board were hired to house the PGP students; the classes were held in the rooms of the Ahmedabad Textile Industry's Research Association (ATIRA).



310, Camp Road', 1962, external view



ATIRA, where classes were held initially, 1964



Gujarat Housing Board Flats, some of which were hired as student hostels, 1964

Campus construction on the Vastrapur land started on September 9, 1964. Today, IIMA is spread out over roughly 40 hectares, and the campus is divided by a highway into the iconic 'Main' (or Old) Campus and the New Campus. But '310, Camp Road' will continue to occupy a special niche in IIMA's campus history.

HERITAGE NETWORKS

The Lalbhai Dalpatbhai Museum, Ahmedabad

Gujarat, where IIMA is located, has a rich and living heritage that many museums seek to nurture. In this issue, we focus on Ahmedabad's Lalbhai Dalpatbhai Museum. We hope you enjoy reading about what this museum has to offer.

The Lalbhai Dalpatbhai Museum is one of the finest museums of Indian art and coinage in Gujarat. It has a wide range of sculptures, bronzes, illustrated manuscripts, miniature paintings and drawings, carved wood, ancient and contemporary coins, textiles, and bead work on display. These span more than 2000 years of Indian art history, and represent the entirety of the Indian subcontinent.

The museum began with a collection of manuscripts, bronzes and cloth paintings donated by the visionary Jain monk Muni Punyavijayji in 1956. The museum moved to a new building in 1984 designed by the internationally acclaimed architect Balkrishna V. Doshi. In what follows we highlight some of the features of the museum.

"The painted cloths and miniatures from Muni Punyavijayji's Jain collection includes some rare painted wooden book covers (patli) created for palm-leaf manuscripts."

The Madhuri Desai Collection of Indian sculpture represents the major regional styles of the subcontinent, and includes a Buddha head of the 5th century in stucco from Gandhara, an early Gupta period cult image of Lord Rama from the 6th century from Deogarh (Madhya Pradesh), some splendid Jain bronze images from Ghogha, and some superb Chola sculptures (10th-12th centuries).

The painted cloths and miniatures from Muni Punyavijayji's Jain collection includes some rare painted wooden book covers (patli) created for palm-leaf manuscripts. A Jaina pilgrimage painting on cloth executed in 1433 at Champaner (Gujarat) is the earliest example of such a painting on cloth. Other exceptional examples include the illustrated manuscripts of the Kalakacharya Katha (c.1430) in Mandu style, the Sangrahani Sutra (1583), painted by Chitara Govinda, the Shripala Rasa (18th century), painted Vijnapatipatra

(invitation) from Ahmedabad (1796), several rare cosmological diagrams called Adhidvipa (c.1440 A.D.) and the Jaina Siddha-Chakra-Yantra.



Buddha head, Stucco, Gandhara, 5th century CE, LD Museum, Ahmedabad



14 dreams of Trishla, folio from Chandraprabha Charitra Patan, Gujarat, 1498 CE, LD Museum, Ahmedabad

The museum also has a woodwork collection donated by Lilavati Lalbhai. The Kasturbhai Lalbhai Collection of over 1855 Indian Drawings and paintings (miniature paintings of various schools) was originally created by Gaganendranath Tagore (1867-1938) and Abanindranath Tagore (1871-1951) and offered to Kasturbhai Lalbhai around 1940. The Priyakant T. Munshaw Collection of Coinage includes the earliest punched-marked coins called bentbar (c.600 BCE), an Akbar's Din-i-Ilahi coin, Jahangir's Zodiac series in silver, and Adil Shah's Larin (dated 1668). The museum also has a bead work collection gifted by Mahesh Pandya that showcases the art of Moti Guthana or Moti Poravanu of Saurashtra and Kutch regions of Gujarat.



Seated Neminath, the 22nd Jain tirthankara, dark greenish marble, Gujarat, 10th century CE, LD Museum, Ahmedabad

The LD Museum is both lively and contemplative at the same time. Weekend walks, curated tours, an active calendar of events, the museum has activities for both adults and children. The Instagram page has it all. Spend a quiet afternoon at the museum. Reflect on why the Jain tirthankara Neminath left his wedding to become a monk, discover that Surya wears boots, or immerse yourself in the beautiful landscape paintings of the Kangra hills. Join your children in treasure hunts and colouring their own miniatures. The Lalbhai Dalpatbhai Museum is the place to visit.

The Curatorial Team, LD Museum

NEWS AND EVENTS

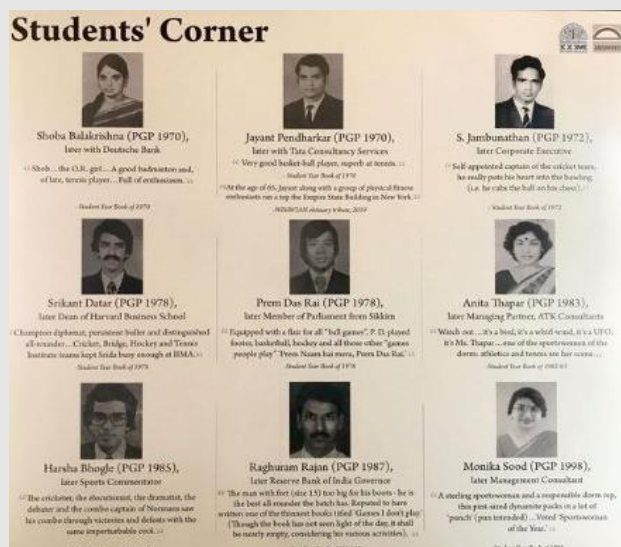
The IIMA Archives is open to visitors on all working days from 9.30 a.m. to 5.30 p.m. The Communication Department brings IIMA's executive education program participants for a tour of the 'Brick by Brick' exhibition. During the last three months, the Archives has had more than 400 visitors.

IIMA Archives also responds to requests for IIMA archival records. During the last quarter, there have been more than 30 such requests from research scholars. Here is an interesting note from one of the users: "My name is Douglas Haynes. I am the son of Warren Haynes, who was at IIM Ahmedabad in 1963-5 (he was

a representative of the Harvard Business School). I later became a historian of India, and have written books on the history of Surat, on small-scale producers and on advertising in Western India before 1940. Some years ago, I became convinced that the impact of the IIMs was a terribly understudied subject in Indian history; so I decided to return to Ahmedabad and begin a project on the history of IIMA and the role of its early alums (pre-1980) in Indian business and society. I have already done lot of work in the Archives (recently doing research on the yearbooks) but I am now increasingly focusing on what alums did after leaving the institute. If you had an association with IIM before 1980 of any sort, I would love to hear from you at Douglas.E.Haynes@dartmouth.edu." Prof. Douglas E. Haynes, Professor of History, Dartmouth College, USA.

"The IIMA Archives continues to add to its collection of records related to IIMA. It also participates in current events on campus by contributing relevant material."

The IIMA Archives continues to add to its collection of records related to IIMA. It also participates in current events on campus by contributing relevant material. For instance, for the sports complex on the New Campus that was inaugurated on September 8, 2022, IIMA Archives contributed two panels on sports on the campus in the first three decades of the institute. The Archives also contributed a panel on Professor Kamla Chowdhry (1920-2006) to 'Kamla Cafe' that was inaugurated on August 17, 2022. The cafe, the latest in the 'Kamla' series of cafes run by SEWA (Self-Employed Women's Association) Ahmedabad, is named after Prof. Chowdhry, IIMA's first faculty member, who was closely associated with SEWA for many decades.



Panel at New Sports Complex by IIMA Archives, September 8, 2022



Panel at Kamla Cafe by IIMA Archives, September 14, 2022

IIMA Archives also undertook 'A Note for the Future, from 2022', a campaign designed to connect the IIMA community with its future self. On the day of the 2022 convocation, graduating students, faculty, staff, and other stakeholders were asked to write out notes to themselves by hand and drop them off at the Archives. These notes will be released in 2047, to coincide with the silver jubilee of the graduating batches as well as the 100th anniversary of our independence.



'A Note for the Future, from 2022' Campaign by IIMA Archives

IIMA Archives has started to reach out to other archives and museums such as the Gujarat State Archives, CEPT Archives, HCP Archives, LD Museum, and Centre for Heritage Management, Ahmedabad University. We hope to report on the progress of this outreach in the next issue of this newsletter. Please visit the IIMA Archives at Dorm 15 (Ground Floor), Main Campus, IIM Ahmedabad, Vastrapur, Ahmedabad - 380015, also you can mail us at archives@iima.ac.in, and our contact number is (079) 7152-7528.

IIMA ARCHIVES
DORM 15 (GROUND FLOOR), MAIN CAMPUS,
IIM AHMEDABAD, VASTRAPUR, AHMEDABAD - 380015
PHONE: +91-79-7152-7528 | EMAIL: archives@iima.ac.in
WEBSITE: <https://archives.iima.ac.in/>