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## **PGP Final Placement 2022-2023 - Cluster 2**

### **IIM Ahmedabad**

**17th February, 2023**

#### **Ahmedabad**

Indian Institute of Management Ahmedabad conducted Cluster 2 of the Final Placement process for the PGP batch of 2023 on 17th February 2023. The second cluster mainly comprised of five cohorts: Conglomerates, Consumer Goods & Durables, Consumer Services, Pharma & Healthcare and Retail B2B & B2C.

The Consumer Goods & Durables cohort saw regular recruiters like Asian Paints, The Coca-Cola Company, L'Oréal, Kimberly Clark, and Wipro Consumer Care. The Conglomerate cohort recruiters were Adani Group, Aditya Birla Group, CK Birla Group, Tata Administrative Services, Piramal Group, Bajaj Finserv, and JSW One Platforms Ltd. In this cohort, Emaar rolled out three international offers. The other cohorts included firms like Airtel, BLS International Services Limited, Alkem Laboratories Limited, Samsung Electronics, and Sun Pharmaceuticals Industries Ltd., among others.

Having always had a healthy mix of diverse cohorts, various roles were offered across geographies during Cluster 2. Conglomerate firms extended the highest number of offers, closely followed by firms belonging to Consumer Goods & Durables cohort. Essar Group made the highest number of offers in Cluster 2. This is a reaffirmation of the quality of the MBA program at IIMA.

The third cluster is scheduled to be conducted on 20<sup>th</sup> February 2023.